Connect people. Inspire action. Drive outcomes.



LEADERSHIP +HOPE

7-8 SEPTEMBER 2023 + LAUNCESTON



A TWO-DAY SYMPOSIUM DESIGNED TO INSPIRE GREATER TASMANIAN LEADERSHIP

LEADERSHIP +HOPE



THE OPPORTUNITY

Hope is a fundamental motivator and critical for sustained action in the face of uncertainty. The Tasmanian Leaders Leadership + Hope Symposium will explore the social, economic and psychological benefits of hope, and how you can harness its value to influence successful business and community outcomes.

With expert keynote speakers, insightful panel discussions and practical workshops, the 2023 Leadership + Hope Symposium will give you:

- Access to premier speakers with proven expertise
- Enhanced leadership skills so you can excel as a leader
- Greater purpose and passion with creative tools to chase what matters to you
- Practical strategies to develop hope, resilience and efficacy
- A unique learning opportunity with a network of peers

The Tasmanian Leaders Leadership + Hope Symposium features exceptional speakers, including:

- ✓ Virtues-based leadership thought leader, Dr Toby Newstead
- Human rights champion and social sustainability expert,
 Richard Boele
- ✓ Relational intelligence coach, Robyn Sutcliffe
- ✓ Behavioural economist, Prof Swee-Hoon Chuah

WHO IS IT FOR?

The Tasmanian Leaders Leadership + Hope Symposium is for curious, change-driven leaders, aspiring leaders, and people who don't yet realise the value of their influence, including:

- Public sector professionals
- Not-for-profit employees
- Executives and managers
- Entrepreneurs
- Small to medium business owners
- Community change agents
- Educators, trainers and coaches
- HR professionals
- Anyone curious about leadership or hope

WHY GO?

The power of hope is a driver for collaboration and action that connects people, inspires action and drives outcomes. The Tasmanian Leaders Leadership + Hope Symposium is your opportunity to discover practical strategies and boost leadership effectiveness by developing hope and harnessing its value.

WHEN & WHERE

Held at Country Club Tasmania Launceston, your investment includes a full-day symposium with a networking event on Thursday evening, and an opportunity to further explore and unpack critical themes with an experiential workshop on Friday.

DAY 1

Thursday 7 September 2023 8.30am - 5.00pm

Featuring fifteen national and local experts, with keynote speakers and insightful panel discussions, followed by a networking opportunity.

DAY 2

Friday 8 September 2023 8.30am - 12.00pm

An experiential workshop, to harvest the hopes and aspirations we collectively hold for ourselves, our communities and Tasmania

YOUR INVESTMENT

\$597

Provides access to over 15 inspiring local and national speakers, full catering at Country Club Tasmania and plenty of opportunity to reflect and connect with other industry leaders.

REGISTRATION

To reserve your place, please visit https://bit.ly/3o772bs, email simone.hackett@tasmanianleaders.org.au or call +61 3 6777 2781

Discover the power of hope as a driver for collaboration and action.

7-8 SEPTEMBER 2023 + LAUNCESTON

8.30 – 9.00	TEA AND COFFEE	Country Club Tasmania	Clarendon Room
9.00 – 9.10	Symposium open	A chance to settle in and orientate ourselves to the topic of Leadership + Hope.	Hannah Gray , Master of Ceremonies
9.15 – 9.45	Leadership + Hope: meaning, purpose and connection	Setting the scene on the relationship between hope and leadership and introducing the duality of hope as both passive wishing and active doing.	Dr Toby Newstead , Senior Lecturer (Management/ Leadership), University of Tasmania
9.50 – 10.30	5x5 Panel: Hope in focus	Quickfire reflections from a diverse group of everyday humans who'll share the real relevance that hope has in their worlds. Hear how hope transcends and permeates the demographics of age, culture, experience and belief.	Skye Cox, Tasmanian Aboriginal Centre Ashanti Jones, Tasmanian Aboriginal Centre Eva Matthews, The Smith Family graduate Archana Bramall, Sweetbrew and Tatler Lane Richard J. Ho, Holy Tantra Esoteric Buddhism
10.30 – 11.00	MORNING TEA		
11.00 – 11.30	Keynote: The behavioural economics of hope	Much more than an abstract concept, hope has deep relevance to science and economics. This session will explore the psychology of how and why hope drives our behaviour and leads to positive economic outcomes.	Prof Swee-Hoon Chuah , Director, Tasmanian Behavioural Lab
11.30 – 12.45	Workshop: Measuring and developing hope	Truly effective leadership harnesses hope, optimism, efficacy and resilience. This is your opportunity to workshop how you can develop psychological capital by making the most of these developable and measurable components.	Robyn Sutcliffe , Owner and Relational Intelligence Coach, True North Coaching and Consultancy
12.45 – 1.30	LUNCH		

The calibre of speakers was incredible, the day ran so smoothly and was really enjoyable. I loved the chance to network after the event as well.

- 2020 LEADERSHIP + TRUST PARTICIPANT

1.30 – 2.45	Panel: Hope in action	Facilitated by Penny Terry , a panel of hopeful leaders currently in the thick of tackling their own unique adaptive challenges, will unpack the practical and theoretical relationships between leadership and hope. This conversation will consider how having personal hope and engendering it in others effects real systemic and organisational change.	Richard Boele, Chief Purpose Officer, KPMG Christine Finnegan, CEO, Jack Jumpers Dr Tomas Remenyi, Founder & Director, Acclimatised
2.45 - 3.15	AFTERNOON TEA		
3.15 – 4.15	Saving the f*\$#!~ing world	A funny, human, vulnerable, and powerful story by Vinomofo and Good Empire founder André Eikmeier, woven with impactful takeaways on failure, resilience, hope, and the responsibility we all share to level up for people and planet.	André Eikmeier , Founder, Good Empire
4.15 – 4.50	The wrap-up	An opportunity to consider themes from hopes captured throughout the day and set concrete actions to bring our identified wishes to life.	Dr Toby Newstead , Senior Lecturer (Management/ Leadership), University of Tasmania
5.00 - 6.00	NETWORKING	Continue the conversation over a drink and forge accountabilities around agreed actions, as the Choir of High Hopes brings its unique soundtrack of inspiration.	

FRIDAY 8 SEPTEMBER

An opportunity to further explore and unpack the theme of leadership and hope, critical to progressing actions and change.

8.30 - 9.00	TEA AND COFFEE		
9.00 – 12.00	Collecting our high hopes for Tasmania	A practical workshop and data collection process, to harvest the hopes and aspirations we collectively hold for ourselves, our communities and Tasmania.	Katy Cooper , Founder, DisruptiveCo

New perspectives, tools, and ideas about what legacy is and could be.

- 2022 LEADERSHIP + LEGACY PARTICIPANT

Hannah Gray

Hannah loves to tell a good story. She started her career as a journalist in Queensland's wild west and is now a corporate affairs and communications specialist, with experience in senior media, government and private sector roles. Extensively skilled in stakeholder



management, community engagement, campaign management, policy, strategic communications, PR, media relations and events, Hannah gets a kick out of generating ideas, making things happen and bringing people together.

Skye Cox

Skye is a proud Palawa community member. She recently started working in the palawa kani Language Program. Skye has been deeply involved within her community since birth, attending the Tasmanian Aboriginal Child Care and then on to the Tasmanian Aboriginal



Centre's After School Programs learning culture and palawa kani, the language of Tasmanian Aborigines.

Julia Curtis

Julia is based in lutruwita/Tasmania and works nationally on a range of community development projects focusing on monitoring and evaluation, capacity transfer and data governance. Julia has recently drawn for The Federal Aboriginal



Health Ministers Roundtable, The Southern Australian Aboriginal Health Round Table, The Indigenous Data Summit and she draws regularly for the Lowitja Institute and with research groups such as the CRE-STRIDE Aboriginal Health Equity group at the University of Sydney. She also has a collaboration with Kylie Dunn in training people to Think Visually and has trained more than 400 people to just pick up a pen and draw.

Ashanti Jones

Ashanti is a proud Palawa youth and loves spending time On Country with community learning culture.



Eva Matthews

21-year-old Eva Matthews grew up in Burnie with her mother and three younger sisters. She was homeschooled until Year 11, when she began studying at Hellyer College with the support of The Smith Family's Learning for Life scheme. Upon graduating, Eva was awarded The



Smith Family's tertiary scholarship, which provided her with financial support, mentorship and connection to university services for the first four years of her degree. She now lives in Hobart, where she is in the final year of a Bachelor of Medicine and Surgery degree.

Dr Toby Newstead

Toby is a leadership scholar at the University of Tasmania. She has industry experience spanning communications, corporate change, and leadership coaching and completed her PhD in leadership development in 2019. Toby researches and teaches leadership development



researches and teaches leadership development and leadership ethics, with a focus on virtues-based leadership and leadership in the volunteer sector. Toby's research has been widely published in some of the top business and management journals and she recently published a book on leadership and virtues. She engages regularly with industry through her state-wide Talking Leadership program and is frequently asked to deliver leadership workshops and keynotes.

Archana Brammall

Archana is an entrepreneur, business leader, and community advocate based in Launceston. As a culturally diverse woman, Archana is committed to sharing her perspective and knowledge to inspire others in overcoming adversity and embracing the journey of leadership



up to boardroom level. Throughout the operation of her businesses, Archana has provided employment and mentorship to over 150 Tasmanians. She is dedicated to growth in business and challenges herself to continual improvement as an effective and empathetic entrepreneur.

Richard J. Ho

Richie, or Rich as his close friends call him, is a student of the university of life. Canadian-born, he and his two brothers have been calling Tasmania their home since 1998. Nurtured and highly influenced by his parents' traditional and modern Chinese cultural values



and applying the compassionate wisdom - a fundamental philosophy of Buddhism - to his daily life, he is a passionate seeker of knowledge and observer of behaviour. Being part of family-owned businesses spanning across three continents, he has had the opportunity to live in a spectrum of countries all over the world. He has had the privilege of interacting, learning, working and developing experiences with a mixing bowl of cultures, personalities and humans.

Penny Terry

Penny turns leaders and experts into compelling speakers, who can talk with conviction, and without regret. Ever! She spent more than a decade as an ABC radio presenter, is a multi-award-winning podcast host and producer and has helped more than 20,000



people share their messages in the media, on stage and during important conversations. Penny delivers keynotes, workshops and executive coaching services across Australia while working alongside her sister, business partner and Tasmanian Leaders Program graduate Lucy Byrne. Together they co-founded for-purpose company Healthy Tasmania, where they help their partners make the change they want, but often don't know how to achieve.

Prof Swee-Hoon Chugh

Swee-Hoon is a Professor of Behavioural Economics at the University of Tasmania, where she is the Director of the Tasmanian Behavioural Lab. She holds a PhD in behavioural and experimental economics from the University of Nottingham, U.K. Her research focuses



on cross-cultural experimental economics, in particular the impact of factors such as race, religion and social identity on socio-economic behaviour. In 2019, Swee-Hoon served a secondment to the Behavioural Economics Team of the Australian Government (BETA) in Canberra and remains particularly interested in the application of behavioural insights to public policy challenges. The policy-relevance of her work is evidenced by significant amounts of funding from governmental agencies, NGOs and research councils in the UK, USA and Australia.

Richard Boele

Richard is the Chief Purpose officer for KPMG Australia. He is also a Partner of KPMG's first dedicated human rights and social impact advisory team, KPMG Banarra. He has over 25 years of experience in advising on and helping companies manage their human rights



and social risks, including in relation to complex operating contexts. Richard is a former Director of the UN Global Compact Network Australia and is widely published and a regular speaker at conferences.

Robyn Sutcliffe

Robyn's area of speciality and personal passion is teaching others how to master relationships and cultivate resilience, skills that matter at any stage or phase of life.



Her method is both belief and behaviour-based. Robyn can share evidence-based tools and research alongside the lessons learnt over the course of her career. Being up close and personal with people from many different backgrounds, at different times and stages of their lives both personally and professionally, her goal is to create as many relationally intelligent and resilient humans as possible.

Christine Finnegan

Christine relocated to Tasmania in 2020 when she was appointed as the Chief Commercial and Marketing Officer for the JackJumpers. She has been instrumental in creating their strategies for commercial sustainability, community and staff engagement and their values



driven approach to business. Now the proud Co-CEO for the NBL franchise the Tasmania JackJumpers, Christine Finnegan has firmly established herself as a commercial leader in the traditionally male dominated industries in Australia's sporting landscape and is a passionate advocate to progress pathways for women in the sporting industry.

Dr Tomas Remenyi

Tom is a climate professional, expert at translating complex climate science into useful, accessible products, tools or advice. He has a decade of experience delivering useful climate services and tools across a range of sectors including natural hazards (co-author of the



2016 Tasmania State Natural Disaster Risk Assessment), emergency services (fire, flood, SES, ambulance), the alpine industry, the energy sector (Hydro Tasmania), numerous government departments and agriculture (Wine Australia, lead author of Australia's Wine Future - A Climate Atlas). Tom has recently moved from academia into the climate services sector where he uses his abilities to help strategic decision makers plan for the coming challenges into the future.

Katy Cooper

Katy is a dedicated and passionate individual who strives to unite people and build a sustainable future for her family and the Tasmanian community. Through her company, DisruptiveCo, she has successfully partnered with renowned Australian brands such as



Blundstone, NRMA, and SBS, helping them share their visions and stories of the future. Her commitment to shaping how Tasmanians embrace and overcome future challenges has positioned her as an influential figure in shaping potential narratives for the state. Katy's unwavering dedication to creating a sustainable and prosperous future remains resolute. With her extensive experience and expertise in futurism, she continues to drive herself forward, exploring new opportunities and ventures that foster collaboration and pave the way for a better tomorrow for Tasmania and its people.

André Eikmeier

André co-founded online wine startup Vinomofo with his brother-in-law in 2011 and built it into a \$100m global company. In 2018, following an existential crisis driven by a profound sense of concern for the world and an awakening awareness of privilege and responsibility,



André founded Good Empire, a gamified impact platform to gather, unite and empower 100 million people and 100,000 organisations for 1000 projects across seventeen impact goals aligned with the UN Sustainable Development Goals to help save the f*\$#!~ing world.

It was nice to meet others from around the state who are on their own leadership journey. I have made some valuable connections as a result of attending the event.

- 2022 LEADERSHIP + LEGACY PARTICIPANT

THANK YOU

Tasmanian Leaders Foundation and Major Sponsors

Tasmanian Government, KPMG, WIN Television

Symposium Working Group

Emma Azon-Jacometti, Danielle Campbell, Sarah Coulson, Hannah Gray, Matthew Lamprey, Donna McDermott

Tasmanian Leaders Staff Team

Maureen Brennan, Angela Driver, Simone Hackett, Ros Young

Special thank you to all of our guest speakers, facilitators and panellists, The Choir of High Hopes, and Country Club Tasmania

Tasmanian Leaders is supported by the Tasmanian Government through the Department of State Growth.



Tasmanian Leaders 2022 Symposium is supported by





I found the panel to be particularly impactful and heard some behind-the-scenes stories regarding their call to public legacy.

- 2022 LEADERSHIP + LEGACY PARTICIPANT



