

# Leaders as Communicators

Training workshops - Hobart + Launceston  
June 2023



## Are you an effective communicator?

The Leaders as Communicators workshop will challenge participants to answer that question as they plan and practice communicating with purpose.

This one-day program lays the foundation for informing and engaging people at all levels – interpersonal, organisational and external. It unlocks each leader's potential to influence outcomes by teaching them how to cut through the noise, cement understanding and gain buy-in. It's the difference between sending out information indiscriminately and ensuring people are appropriately engaged.

Facilitator Dr Fiona Reynolds draws on communications industry best practice and leadership research as she helps participants assess existing skills and the impact of current approaches. They are then guided over barriers and through a myriad of potential messages and methods, taking their communication to the next level.

The in-person workshop will set leaders up with the knowledge, tools and confidence to express themselves easily and clearly, avoid misunderstandings, foster trusted relationships and inspire action.

## You'll learn

- The characteristics of an effective communicator
- The principles for strategic stakeholder engagement
- The value and art of compelling storytelling
- How to plan communication with purpose, based on those insights

Participants gain a clear understanding of how effective communication underpins engagement, which leads to high performance. They practice essential skills, grow in confidence and leave the training with tools that can be applied to any situation or environment.

"Communication is universally recognised as an essential leadership skill."

Dr Fiona Reynolds, Managing Partner, TriComm Consulting

## Program dates

Thursday, 29 June - Hobart  
Friday, 30 June - Launceston

## Investment

Your one-off investment of \$875\* covers attendance at this full day Leaders as Communicators workshop, catering, worksheets and helpful guidance notes to take away.

## Booking now

Attendance is limited. Book today to avoid disappointment via our website: [www.tasmanianleaders.org.au/leaders-as-communicators](http://www.tasmanianleaders.org.au/leaders-as-communicators)

## Contact us

Call our Program Manager Donna McDermott on 0417 141 348 or [Donna.McDermott@tasmanianleaders.org.au](mailto:Donna.McDermott@tasmanianleaders.org.au) today.

\*Discounted rates are offered to Tasmanian Leaders Network Members and group bookings of 10+ delegates. For assistance, please contact [Simone.Hackett@tasmanianleaders.org.au](mailto:Simone.Hackett@tasmanianleaders.org.au)

