

I-LEAD



# I-LEAD TOURISM & HOSPITALITY

PHOTOGRAPHER CREDIT: Greg Ross

Industry, Leadership, Enterprise and Development



# There has never been a better time to **invest in your leadership development** to help Tasmania's tourism and hospitality sector thrive.

Tasmanian Leaders' high-impact Industry, Leadership, Enterprise and Development (I-LEAD) program is currently inviting applications from Tasmania's tourism and hospitality sector.

This is a unique opportunity to increase your leadership capacity and influence. It will suit emerging and established leaders from both large and enterprises.

**I-LEAD Tourism & Hospitality** will be delivered across eight sessions, between May and July, with **three full-day in-person events** (beginning, middle and end of program) and **five half-day sessions delivered online**.

The weekly rhythm enables participants to apply learnings between sessions including new behavioural choices, and to test previously held assumptions, as their learnings become integrated. The in-person sessions maximise connections with the cohort, while the online components minimise disruption to participants work flow.

Content will be delivered by Tasmanian Leaders expert facilitators alongside industry professionals to provide relevant expertise and insights.

The program is designed to respond to the current needs of the Tasmanian tourism and hospitality sector and broadly fits under three key areas:

## **Personal leadership**

- Better understand social motivators and drivers of behaviour.
- Elevate your sense of purpose, leadership style and personal wellbeing.

## **Adaptive leadership**

- Develop tools for leading in complex, ambiguous and uncertain environments.
- Gain greater influence to improve business performance and outcomes.

## **Strategic leadership**

- Improve your capacity to lead across boundaries to generate sector level change.
- Develop deeper insights and stronger networks for a thriving tourism and hospitality sector.

## **Outcomes**

**By the end of the program participants can:**

- Better understand themselves as leaders
- Think strategically to better influence business outcomes
- Have a wider network of relevant industry peers
- Be inspired to lead beyond self for the greater good of Tasmania's tourism and hospitality industry





**I found I-LEAD to be an extremely beneficial program to gain insights in to my own decision making and leadership style. The program uses up to date and well researched components that are relevant to improving your management style but also helps you to be a better person. It gave me confidence and allowed me to network with an amazing group of people who many are now friends for life!”**

### **Bianca Welsh**

Co-Owner, HR & Restaurant Manager of Stillwater Restaurant and Seven Rooms.

## **Who should join?**

Emerging and established leaders working in or servicing the tourism and hospitality industry in Tasmania.

It will most benefit those with management experience and a strong drive to achieve more for themselves, their business, and the industry.

## **Selection criteria**

I-LEAD participants must demonstrate leadership ability and a commitment to lead the industry forward.

**Registration will be successful based on meeting the following criteria:**

- Employment in, or ownership of, a Tasmanian tourism or hospitality enterprise
- Commitment to participate in the program and work with, learn from, and share with others
- Potential to contribute to the tourism and hospitality industry and Tasmania on graduation from the program
- Demonstrated leadership experience or ambition, and achievement to date

## Program fees

The I-LEAD Tourism & Hospitality program is generously subsidised from the regular investment of \$1,795, down to **\$795** per participant with thanks to support from the Federal Group.

## Next steps

To find out more about this opportunity or to register please visit our website:

[www.tasmanianleaders.org.au](http://www.tasmanianleaders.org.au)

## Other programs

Seeking a development opportunity, but not employed in the tourism or hospitality sector? Please visit our website to see other programs.

## Get in touch

For more information, support with registration or to talk to our staff about **I-LEAD Tourism & Hospitality** or any of our programs, please contact Donna McDermott, our Program Manager:

P 0417 141 348

E [donna.mcdermott@tasmanianleaders.org.au](mailto:donna.mcdermott@tasmanianleaders.org.au)

## Stay in touch

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🌐 [linkedin.com/company/tasmanian-leaders-inc](https://www.linkedin.com/company/tasmanian-leaders-inc)

## Program partners

**I-LEAD Tourism & Hospitality** is made possible by the generous support of the following program partner:



Federal Group

## Key dates

### Applications

Open	<b>NOW</b>
Applications close	<b>5 April</b>
Applicants notified of result	<b>21 April</b>

### Sessions

#### Opening session - Launceston

9.00 am - 5.00 pm, Tuesday 16 May

#### Online session

10.00 am - 1.00 pm, Tuesday 23 May

#### Online session

10.00 am - 1.00 pm, Tuesday 30 May

#### Online session

10.00 am - 1.00 pm, Tuesday 6 June

#### Mid-program session - Triabunna

10.00 am - 4.00 pm, Tuesday 13 June

#### Online session

10.00 am - 1.00 pm, Tuesday 20 June

#### Online session

10.00 am - 1.00 pm, Tuesday 27 June

#### Closing session - Hobart

9.00 am - 6.00 pm, Tuesday 4 Jul

## Total investment

Your investment provides access to Tasmanian Leaders expert facilitators, sector professionals and community leaders. Full catering will also be provided on in-person session days.

#### 5.5 full days in total:

3 full days in-person

5 half days online

#### Program commitment also involves:

- Commitment to preparation and reflection between sessions.
- Participating in group work during and in addition to the program days.
- Preparation and delivery of a small presentation at the final session.

**Tasmanian Leaders**  
organisational partners

