



Tasmanian<sup>®</sup>  
Leaders

# I-LEAD WOMEN IN INDUSTRY

Industry, Leadership, Enterprise and Development program



# A new I-LEAD offering to **uncover the power of women leaders** in Tasmania's traditionally male-dominated industries and occupations.

This exciting new offering from Tasmanian Leaders has been created exclusively to support and accelerate the leadership journey of rising and established women leaders in Tasmania.

Designed just for women, **I-LEAD Women in Industry** will help tackle the under-representation of women in leadership positions and reveal recipes for career success across large and small enterprises.

Learn proven pathways to increase women's representation in leadership roles, influence decision making by women, overcome barriers and biases to career advancement and disrupt the status quo.

Connect with other women of influence and ambition, enjoy opportunities for growth and support, build your decision-making capability, boost your confidence and advance gender equality together.

**I-LEAD Women in Industry** will be delivered across eight practical and stimulating sessions between September and November 2022. The program starts and ends with **full day in-person** sessions in Launceston and Hobart, with six **online Tuesday morning** sessions in between.

Gathering weekly means you can immediately apply learnings and make progress between sessions.

Online sessions also make participation easier, and support inclusion from women in the regions.

Through **I-LEAD Women in Industry**, expert facilitators and prominent sector professionals will share invaluable and tried-and-tested learnings and content for your career success across three key areas:

## **Personal leadership**

- Elevate your foresight and strategic thinking to deliver better results.
- Escalate your capacity to drive innovation for industry success.

## **Strategic leadership**

- Increase self-awareness and gain useable insights on leadership styles.
- Achieve clarity of purpose to set personal and professional goals.

## **Business leadership**

- Anticipate and shape future opportunities.
- Build stronger networks to lead change in your industry and sector.



## **Outcomes**

### **Unlock these results through I-LEAD Women in Industry:**

- Better understand your strengths as an industry leader.
- Craft a powerful and strategic vision for yourself, your organisation and your industry.
- Improve your capacity to raise your voice and make change in your organisation.
- Join an encouraging and welcoming network of influential and supportive peers.
- Advance inclusivity and diversity to drive better organisational performance and results.
- Play a role in advancing gender equality for the good of everyone in Tasmania.



## Who should join?

**I-LEAD Women in Industry** is for rising and established women leaders in traditionally male-dominated industries and occupations in Tasmania. That means mining, construction, forestry, fisheries, manufacturing, agriculture, STEM, electricity, water, gas, waste services and technical trades.

If your industry is not listed here, please make a case for how women are underrepresented in your industry or occupation and how **I-LEAD Women in Industry** could help.

**I-LEAD Women in Industry** is committed to the full inclusion of all Tasmanian women. Tasmanians identifying as female are encouraged to apply.

## Selection criteria

**I-LEAD Women in Industry** will most benefit passionate women with management and leadership experience who have a genuine aspiration to occupy leadership roles in the future.

Successful applicants will have demonstrated leadership ability and ambitions with a commitment to take their organisations and industries forward through greater inclusivity and diversity.

### Successful registration is based on meeting the following criteria:

- Employment in Tasmania in a traditionally male-dominated industry or occupation.
- Demonstrated previous leadership experience and achievement.
- Commitment to participate in the program and work with, learn from and share with others.
- Potential to contribute through current and future roles for the benefit of Tasmania.

“

**The I-LEAD program assisted me in ways I could never have anticipated.**

**It gave me a greater understanding of where my true strengths lie. Through its brilliant presenters and thought-provoking exercises it also sent me on a journey of self-discovery that continues to open new doors every day.**

**If you have the opportunity to participate in I-LEAD Women in Industry, my advice is to grab it with both hands. ”**

### **Annette Reed**

Managing Director, Tasmanian Natural Garlic and Tomatoes

## Program fees

All eligible participants in **I-LEAD Women in Industry** will receive a Tasmanian Government scholarship. This reduces the fee from \$1,470 to just \$470, payable by each participant or their employer.

## Next steps

To find out more about **I-LEAD Women in Industry** or to register please visit our website:

[www.tasmanianleaders.org.au](http://www.tasmanianleaders.org.au)

## Other programs

Seeking a different leadership development opportunity? Please visit our website to see the many other programs we offer.

## Get in touch


For more information, support with registration or to talk to our staff about **I-LEAD Women in Industry** or any of our programs, please contact Donna McDermott, our Program and Network Coordinator:

**P** 0417 141 348

**E** [donna.mcdermott@tasmanianleaders.org.au](mailto:donna.mcdermott@tasmanianleaders.org.au)

## Stay in touch

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## Program partners

The Tasmanian Leaders **I-LEAD Women in Industry** program is supported by the Tasmanian Government.

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## 2022 key dates

### Applications

Open	<b>NOW</b>
Applications close	<b>12 August</b>
Applicants notified of result	<b>22 August</b>

### Sessions

Session 1	Full day in-person	<b>6 September</b>
Session 2	Online half-day	<b>13 September</b>
Session 3	Online half-day	<b>20 September</b>
Session 4	Online half-day	<b>27 September</b>
Session 5	Online half-day	<b>18 October</b>
Session 6	Online half-day	<b>25 October</b>
Session 7	Online half-day	<b>1 November</b>
Session 8	Full day in-person	<b>8 November</b>

## Total commitment

### 5 full days in total:

2 full days in-person

6 half days online

### Networking events:

- 27 September (Launceston)
- 18 October (Hobart)

### Program commitment also involves:

- Attending the Networking Event in your region.
- Commitment to preparation and reflection between sessions.
- Participating in group work during and in addition to the program days.

**Tasmanian Leaders  
organisational partners**

