



Industry, Leadership, Enterprise and Development program

There has never been a better time to invest in your leadership development as tourism and hospitality businesses across Tasmania continue to adjust to the ongoing impacts of Covid-19.

Tasmanian Leaders' high-impact Industry, Leadership, Enterprise and Development (I-LEAD) program can be part of the solution and is currently inviting applications from Tasmania's tourism and hospitality sector.

This is a unique opportunity to increase your leadership capacity and business acumen against a backdrop of uncertain economic conditions. It will suit emerging and established leaders from both large and small businesses.

I-LEAD Tourism and Hospitality

will be delivered across eight sessions, between August and October, commencing and concluding with a full day in-person event in both Launceston and Hobart. In between, participants will attend six Wednesday morning sessions delivered online.

The weekly rhythm enables participants to apply learnings between sessions including new behavioural choices, and to test previously held assumptions, as their learnings become integrated. While the online components minimise disruption to participants work flow.

2021 Key Dates

Registrations close
Wednesday 21 July

Friday 30 July
Places offered

Thursday 12 August
9.00 am – 5.00 pm
Launceston in-person

Thursday 19 August
– **Thursday 23 September**
9.00 am – 12.30 pm each day
Six weekly sessions live online

Thursday 14 October
9.00 am – 5.00 pm
Hobart in-person

Content will be delivered by Tasmanian Leaders expert facilitators alongside industry professionals to provide expertise in three key areas:

Personal Leadership

- Self-awareness to better understand self and others within and external to the business
- Clarity of purpose and alignment with strategic direction of the leader and the business

Strategic Leadership

- Personal and business resilience to manage uncertain environments and economic conditions
- Strategic foresight to inform better business planning and long-term goals

Business Leadership

- Driving efficiency and innovation to ensure market relevance and profitability
- Developing relevant networks to drive business viability and growth

By the end of the program participants can:

- Better understand themselves as leaders
- Think strategically and long-term to grow their businesses
- Have a wider network of relevant industry peers
- Be inspired to lead beyond self for the greater good of Tasmania's tourism and hospitality industry

Program fees

The I-LEAD Tourism & Hospitality program is generously subsidised from the regular investment of \$1,330, down to \$295 per participant with thanks to support from the Tasmanian Government through the Department of State Growth and our corporate sponsors.

Who should join?

Emerging and established leaders working in the tourism and hospitality industry in Tasmania.

It will most benefit those with management experience and a strong drive to achieve more for themselves, their business, and the industry.

Selection criteria

I-LEAD participants must demonstrate leadership ability and a commitment to the industry.

Registration will be successful based on meeting the following criteria:

- Employment in or ownership of a Tasmanian tourism or hospitality business
- Commitment to participate in the program and work with, learn from and share with others
- Potential to contribute to the tourism and hospitality industry and Tasmania on graduation from the program.

Next steps

To find out more about this opportunity or to register please visit: www.tasmanianleaders.org.au/i-lead



Seeking a development opportunity, but not employed in the tourism or hospitality sector? Please visit our website to see other programs. Currently registrations are open for I-LEAD Not-for-profit until 21 July 2021.

www.tasmanianleaders.org.au