

→ I-LEAD Small Business program

There has never been a better time to invest in your leadership development as small businesses across Tasmania continue to adjust to the shocks and risks triggered by Covid-19.

Tasmanian Leaders' high-impact Industry Leadership Enterprise and Development (I-LEAD) program is inviting emerging and established leaders from Tasmania's private sector to apply for a unique opportunity to fast track their leadership skills and business acumen.

I-LEAD Small Business is designed to increase your leadership capacity against a backdrop of uncertain business conditions. It will be delivered virtually across three months, April to June, via weekly sessions each Tuesday from 9.00 am to 12.30 pm.

Content will be delivered by Tasmanian Leaders expert facilitators alongside industry professionals and will conclude with an in-person event in Launceston.

2021 key dates

12 April

Applications close

16 April

Successful applicants notified

20, 27 April, and 4 May

Weekly virtual sessions

11, 18, 25 May and 1 June

Peer consulting sessions

8, 15 and 22 June

Weekly virtual sessions

29 June

In-person session (Launceston)

I-LEAD content and process is designed to provide expertise in three key areas:

PERSONAL LEADERSHIP

- Self-awareness to better understand self and others
- Clarity of purpose to ensure passions and values align

STRATEGIC LEADERSHIP

- Personal and business resilience to manage risky environments
- Foresight and strategic thinking to inform better business planning

BUSINESS LEADERSHIP

- Driving efficiency and innovation to ensure market relevance
- Developing relevant networks to drive industry growth

By the end of the program participants will:

- Better understand themselves as leaders
- Be able to think strategically and long-term to grow their businesses
- Have a wider network of relevant business peers
- Be inspired and capable to lead beyond self for the greater good of Tasmania

Program fees

I-LEAD is a fee-for-service program with entry by application. The 2021 Small Business I-LEAD fee is set at \$1,330 per participant.

Applicants severely impacted by Covid-19 are invited to discuss payment options with our Business Manager, Simone Hackett, on 0400 830 395.

Who should apply?

I-LEAD will bring together a group of emerging and established leaders working in small to medium private sector businesses.

It will most benefit those with management experience and a strong drive to achieve more for themselves, their organisations and their sector.

Selection criteria

I-LEAD candidates must demonstrate leadership ability and a commitment to their industry.

Applicants will be selected based on the following criteria:

- Employment in or ownership of a small to medium Tasmanian business
- Demonstrated leadership experience and potential, and a goal of increasing leadership capacity
- Commitment to participate in the program and work with, learn from and share with others
- Potential to contribute to industry, sector and Tasmania after the program.

Next steps

To find out more about this timely opportunity or to begin an application please visit:
www.tasmanianleaders.org.au/i-lead/application-form/

Looking for a development opportunity, but not employed in the private sector? Please visit our website to see other programs and keep an eye out for the launch of I-LEAD Not-for-profit in the coming months.