

# → I-LEAD small business program

**There has never been a better time to invest in your leadership development as we adjust to the shocks and risks triggered by the unfolding global pandemic.**

Tasmanian Leaders' high-impact **Industry, Leadership, Enterprise and Development** program (I-LEAD) is for emerging and established leaders in small to medium private sector businesses in Tasmania.

**I-LEAD 2020** is designed to increase your leadership capacity against a backdrop of uncertain business conditions. It will be delivered virtually across three months, June-August, with weekly sessions each Friday.

Half-day workshops with industry experts will be delivered across June and August, while July will include connection and peer consulting within smaller groups of I-LEAD participants.

## I-LEAD 2020

# → 2020 Key Dates

### 22 May

Applications close

### 29 May

Successful applicants notified

### 5, 12, 19 and 26 June

Residential One

### 3, 10, 7, 24 and 31 July

Weekly peer consulting

### 7, 14, 21 and 28 August

Residential Two

Tasmanian Leaders and the I-LEAD program is supported by the State Government of Tasmania through the Department of State Growth.

I-LEAD content and process is designed to provide expertise in three key areas:

#### PERSONAL LEADERSHIP

- Self-awareness to better understand self and others
- Clarity of purpose to ensure passions and values align

#### STRATEGIC LEADERSHIP

- Personal and business resilience to manage risky environments
- Foresight and strategic thinking to inform better business planning

#### BUSINESS LEADERSHIP

- Driving efficiency and leading innovation to ensure market relevance
- Developing networks to boundary span and drive industry growth

#### By the end of the program participants will:

- Better understand themselves as leaders
- Be able to think strategically and long-term to grow their businesses
- Have a wider network and community of business peers
- Be inspired and capable to lead beyond self for the greater good of Tasmania

#### Program Fees

**I-LEAD** is a fee-for-service program with entry by application. Some participants self-fund, while others obtain support from their workplace.

To support Tasmanian businesses in this COVID-19 environment, the fee, heavily subsidised by the Tasmanian Government and our industry partners, is reduced to \$195.

Applicants impacted by COVID-19 and unable to contribute financially are invited to discuss payment options with our General Manager, Angela Driver, on 0417 379 703.

#### Who should apply?

**I-LEAD** will bring together a group of emerging and established leaders working in small to medium private sector businesses. It will most benefit those with management experience and a strong drive to achieve more for themselves, their organisations and their industry.

#### Selection Criteria

**I-LEAD** candidates must demonstrate leadership ability and a commitment to their industry. Applicants will be selected based on the following criteria:

- Employment in a small to medium Tasmanian business, employing less than forty staff, experiencing significant growth or disruption.
- Demonstrated leadership experience and potential, and a goal of increasing leadership capacity.
- Commitment to participate in the program and work with, learn from and share with others.
- Potential to contribute to industry, sector and Tasmania after the program.

#### Next steps

To find out more about this exciting opportunity:

**VISIT**  
tasmanianleaders.org.au

**APPLY**  
tasmanianleaders.org.au/i-lead/  
application-form

**PHONE**  
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The 2020 I-LEAD program is supported by