

## → I-LEAD small business program



Tasmanian Leaders' high-impact Industry Leadership Enterprise and Development program (I-LEAD) is for emerging and established leaders in small to medium private sector businesses in Tasmania.

Designed in close collaboration with leading industry experts, I-LEAD inspires small to medium enterprises to grow and secure winning results for their business and the people they serve.

### KEY DATES

30 March	Applications close
17-18 May	Residential One, Burnie
2-3 August	Residential Two, Burnie

### I-LEAD 2020

## → Applications Open

### Find out more

#### VISIT

tasmanianleaders.org.au

#### PHONE

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#### EMAIL

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### Benefits

**I-LEAD** delivers proven benefits. It will help you:

- Truly understand yourself as a leader.
- Develop instantly useful business skills.
- Grow your confidence to communicate and lead.
- Think strategically to expand your business.
- Develop a wider and richer network of contacts.

### Program structure

**I-LEAD** is delivered across two content-rich, two-day residential sessions. The Sunday and Monday sessions include facilitator-led workshops and sector expertise.

In between the residential sessions a premiere mentoring program connects participants with some of Tasmania's most experienced business people.

### Focus areas

The programs' unique format quickly and effectively strengthens your skills in three key success areas: people, business and leadership.

#### PEOPLE

- Inspire commitment and performance in employees.
- Better understand yourself and others.
- Gain communication tools to handle new situations.

#### BUSINESS

- Maintain growth whatever the environment.
- Think strategically and deliver on your goals.
- Perform and innovate better at work.

### LEADERSHIP

- Develop adaptive leadership to tackle challenges.
- Apply change management theories in winning ways.
- Put service above self, to benefit industry and society.

### Program fees

With limited places available each year, **I-LEAD** is offered at a competitive rate of \$1,463.

You can self-fund, attract support for yourself from a workplace or apply for a scholarship via our website.

### Who should apply?

**I-LEAD** is for emerging and established leaders in small to medium private sector businesses.

It mostly benefits those with management experience and a strong drive to achieve more for themselves, their organisations and their industry.

### Selection criteria

**I-LEAD** applicants will be selected for our in-demand program based on the following criteria:

- Employment in a small to medium Tasmanian business, employing less than forty staff, experiencing significant growth or disruption.
- Demonstrated leadership experience and potential, and a goal of increasing leadership capacity.
- Commitment to participate in the program and work with, learn from and share with others.
- Potential to contribute to industry, sector and Tasmania post program.

**APPLY  
NOW**