

→ I-LEAD small business program

There has never been a better time to invest in your leadership development as we adjust to the shocks and risks triggered by the unfolding global pandemic.

Tasmanian Leaders' high-impact **Industry, Leadership, Enterprise and Development** program (I-LEAD) is for emerging and established leaders in small to medium private sector businesses in Tasmania.

I-LEAD 2020 is designed to increase your leadership capacity against a backdrop of uncertain business conditions. It will be delivered virtually across three months, June-August, with weekly sessions each Friday.

Half-day workshops with industry experts will be delivered across June and August, while July will include connection and peer consulting within smaller groups of I-LEAD participants.

I-LEAD 2020

→ 2020 Key Dates

22 May

Applications close

29 May

Successful applicants notified

5, 12, 19 and 26 June

Residential One

3, 10, 7, 24 and 31 July

Weekly peer consulting

7, 14, 21 and 28 August

Residential Two

I-LEAD content and process is designed to provide expertise in three key areas:

PERSONAL LEADERSHIP

- Self-awareness to better understand self and others
- Clarity of purpose to ensure passions and values align

STRATEGIC LEADERSHIP

- Personal and business resilience to manage risky environments
- Foresight and strategic thinking to inform better business planning

BUSINESS LEADERSHIP

- Driving efficiency and leading innovation to ensure market relevance
- Developing networks to boundary span and drive industry growth

By the end of the program participants will:

- Better understand themselves as leaders
- Be able to think strategically and long-term to grow their businesses
- Have a wider network and community of business peers
- Be inspired and capable to lead beyond self for the greater good of Tasmania

Program Fees

I-LEAD is a fee-for-service program with entry by application. Some participants self-fund, while others obtain support from their workplace.

To support Tasmanian businesses in this COVID-19 environment, the fee, heavily subsidised by the Tasmanian Government and our industry partners, is reduced to \$195.

Applicants impacted by COVID-19 and unable to contribute financially are invited to discuss payment options with our General Manager, Angela Driver, on 0417 379 703.

Who should apply?

I-LEAD will bring together a group of emerging and established leaders working in small to medium private sector businesses. It will most benefit those with management experience and a strong drive to achieve more for themselves, their organisations and their industry.

Selection Criteria

I-LEAD candidates must demonstrate leadership ability and a commitment to their industry. Applicants will be selected based on the following criteria:

- Employment in a small to medium Tasmanian business, employing less than forty staff, experiencing significant growth or disruption.
- Demonstrated leadership experience and potential, and a goal of increasing leadership capacity.
- Commitment to participate in the program and work with, learn from and share with others.
- Potential to contribute to industry, sector and Tasmania after the program.

Next steps

To find out more about this exciting opportunity:

VISIT

tasmanianleaders.org.au

APPLY

tasmanianleaders.org.au/i-lead/application-form

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