

I-LEAD small business program

Tasmanian Leaders' high-impact Industry Leadership Enterprise and Development program (I-LEAD) is for emerging and established leaders in small to medium private sector businesses in Tasmania.

Designed in close collaboration with leading industry experts, I-LEAD inspires small to medium enterprises to grow and secure winning results for their business and the people they serve.

Benefits

I-LEAD delivers proven benefits. It will help you:

- Truly understand yourself as a leader.
- Develop instantly useful business skills.
- Grow your confidence to communicate and lead.
- Think strategically to expand your business.
- Develop a wider and richer network of contacts.

Program structure

I-LEAD is delivered across two content-rich, two-day residential sessions. The Sunday and Monday sessions include facilitator-led workshops and sector expertise.

In between the residential sessions a premiere mentoring program connects participants with some of Tasmania's most experienced business people.

Focus areas

The programs' unique format quickly and effectively strengthens your skills in three key success areas: people, business and leadership.

People

- Inspire commitment and performance in employees.
- Better understand yourself and others.
- Gain communication tools to handle new situations.

Business

- Maintain growth whatever the environment.
- Think strategically and deliver on your goals.
- Perform and innovate better at work.

Leadership

- Develop adaptive leadership to tackle challenges.
- Apply change management theories in winning ways.
- Put service above self, to benefit industry and society.

Program fees

With limited places available each year, I-LEAD is offered at a competitive rate of \$1,463.

You can self-fund, attract support for yourself from a workplace or apply for a scholarship via our website.

Who should apply?

I-LEAD is for emerging and established leaders in small to medium private sector businesses. It mostly benefits those with management experience and a strong drive to achieve more for themselves, their organisations and their industry.

Selection criteria

I-LEAD applicants will be selected for our in-demand program based on the following criteria:

1. Employment in a small to medium Tasmanian business, employing less than forty staff, experiencing significant growth or disruption.
2. Demonstrated leadership experience and potential, and a goal of increasing leadership capacity.
3. Commitment to participate in the program and work with, learn from and share with others.
4. Potential to contribute to industry, sector and Tasmania post program.

I-LEAD 2020

Applications for I-LEAD 2020 will open in February 2020.

Check back in early 2020 to find out more about applying.

Find out more

Visit: www.tasmanianleaders.org.au

Call: 6777 2781

Email: info@tasmanianleaders.org.au

